WY Habitat for Humanity®

of Summit and Wasatch Counties, Utah













Overall Ball Gala Sponsorship Opportunities



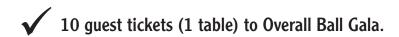
Sponsorship Levels and Benefits

Benefit	Legacy Builder \$25,000	Community Builder \$10,000	Block Builder \$5,000	Home Builder \$3,500	Event Partner \$1,500
Tickets to Event	Table for 10	Table for 10	6 Tickets	4 Tickets	
Marketing Collateral Pieces	All	All	√	✓	
Pre-Event Media Promotions	√	√	√		
Stage Acknowledgment	✓	√			
Event Signage	All	All	All	✓	✓
Event Program	Full Page	1/2 Page	1/4 Page	Listed	Listed
Post Event Recognition	All	All	✓	✓	✓

^{*}Habitat for Humanity will consider any marketing opportunities that would benefit the sponsor, as well as the promotion of their brand.

Legacy Builder Sponsor \$25,000

Package Includes:



- Recognition on Collateral Pieces as the Title Sponsor Querall and ala including:
 - » 1,000 Save-the-Date Invitations-Mme/Logo Place
 - » 100 Event Posters- Name/Logo Pent
 - » 250 Event Programs- Name (Logo Plane)
 - » Full Page Ad in Every rogram
- Recognition Title Space for all Even motions, in
 - » Pre- rt promotions Park Rec Park
 - » Pos nt re in The acord an
 - » Name, Humanity web
 - » Recognition in Habita Humanity an
 - » Recognition in for Humanity
- ✓ On-site Event Recognition at Overall Bax
 - » Printed Signage
 - » Sponsor Slideshow
 - » Recognition on stage during Live Program

Community Builder Sponsor \$10,000

Package Includes:



10 guest tickets (1 table) to Overall Ball Gala.



Recognition on Collateral Pieces as the Community Builder Sponsor of the Overall Ball Gala including:

- » 1,000 Save-the-Date Invitations- Name/Logo Placement
- » 100 Event Posters- Name/Logo Placement
- » 250 Event Programs- Name/Logo Placement
- » Half Page Ad in Event Program



Recognition as Community Builder Sponsor for all Event Promotions, including:

- » Pre-event promotions in The Park Record, Park City Television and KPCW Radio
- » Post-event recognition in The Park Record and Park City Television
- » Name/Logo on Habitat for Humanity website for the year
- » Recognition in Habitat for Humanity and ReStore Social Media (20,700 followers)
- » Recognition in Habitat for Humanity newsletter (5,600 contacts)



- » Printed Signage
- » Sponsor Slideshow
- » Recognition on stage during Live Program

Block Builder Sponsor \$5,000

Package Includes:



6 guest tickets to Overall Ball Gala.



Recognition on Collateral Pieces as the Block Builder Sponsor of the Overall Ball Gala including:

- » 100 Event Posters- Name/Logo Placement
- » 250 Event Programs- Name/Logo Placement
- » Quarter Page Ad in Event Program



Recognition as Block Builder Sponsor for all Event Promotions, including:

- » Pre-event promotions in The Park Record, Park City Television and KPCW Radio
- » Post-event recognition in The Park Record and Park City Television
- » Name/Logo on Habitat for Humanity website for the year
- » Recognition in Habitat for Humanity and ReStore Social Media (20,700 followers)
- » Recognition in Habitat for Humanity newsletter (5,600 contacts)



- » Printed Signage
- » Sponsor Slideshow

Home Builder Sponsor \$3,500

Package Includes:



4 guest tickets to Overall Ball Gala.



Recognition on Collateral Pieces as the Home Builder Sponsor of the Overall Ball Gala including:

- » 100 Event Posters- Name/Logo Placement
- » 250 Event Programs- Name/Logo Placement



Recognition as Home Builder Sponsor for all Event Promotions, including:

- » Post-event recognition in The Park Record and Park City Television
- » Recognition in Habitat for Humanity and ReStore Social Media (20,700 followers)
- » Recognition in Habitat for Humanity newsletter (5,600 contacts)



- » Printed Signage
- » Sponsor Slideshow

Event Partner \$1,500 Sponsor one fun element of the event!

Opportunities include the bar, dessert station, photo booth, dance floor and centerpieces.

Package Includes:



Recognition on Collateral Pieces as the Entertainment Partner of the Overall Ball Gala including:

» 250 Event Programs- Name/Logo Placement



Recognition as an Entertainment Partner for Event Promotions, including:

- » Post-event recognition in The Park Record and Park City Television
- » Recognition in Habitat for Humanity and ReStore Social Media (20,700 followers)
- » Recognition in Habitat for Humanity newsletter (5,600 contacts)



- » Printed Signage
- » Sponsor Slideshow