



# Habitat for Humanity®

of Summit and Wasatch Counties, Utah



## Overall Ball Gala Sponsorship Opportunities



# Sponsorship Levels and Benefits

Benefit	Legacy Builder \$25,000	Community Builder \$10,000	Block Builder \$5,000	Home Builder \$3,500	Event Partner \$1,500
Tickets to Event	Table for 10	Table for 10	6 Tickets	4 Tickets	
Marketing Collateral Pieces	All	All	✓	✓	
Pre-Event Media Promotions	✓	✓	✓		
Stage Acknowledgment	✓	✓			
Event Signage	All	All	All	✓	✓
Event Program	Full Page	1/2 Page	1/4 Page	Listed	Listed
Post Event Recognition	All	All	✓	✓	✓

\*Habitat for Humanity will consider any marketing opportunities that would benefit the sponsor, as well as the promotion of their brand.

# Legacy Builder Sponsor \$25,000

## Package Includes:

- ✓ 10 guest tickets (1 table) to Overall Ball Gala.
- ✓ Recognition on Collateral Pieces as the Title Sponsor of the Overall Ball Gala including:
  - » 1,000 Save-the-Date Invitations- Name/Logo Placement
  - » 100 Event Posters- Name/Logo Placement
  - » 250 Event Programs- Name/Logo Placement
  - » Full Page Ad in Event Program
- ✓ Recognition as Title Sponsor for all Event Promotions, including:
  - » Pre-event promotions in Park Record, Park Record Online
  - » Post-event recognition in The Park Record and Online
  - » Name/Logo on Habitat for Humanity website
  - » Recognition in Habitat for Humanity annual report
  - » Recognition in Habitat for Humanity newsletter
- ✓ On-site Event Recognition at Overall Ball Gala including:
  - » Printed Signage
  - » Sponsor Slideshow
  - » Recognition on stage during Live Program



# Community Builder Sponsor \$10,000

## Package Includes:

- ✓ 10 guest tickets (1 table) to Overall Ball Gala.
  
- ✓ Recognition on Collateral Pieces as the Community Builder Sponsor of the Overall Ball Gala including:
  - » 1,000 Save-the-Date Invitations- Name/Logo Placement
  - » 100 Event Posters- Name/Logo Placement
  - » 250 Event Programs- Name/Logo Placement
  - » Half Page Ad in Event Program
  
- ✓ Recognition as Community Builder Sponsor for all Event Promotions, including:
  - » Pre-event promotions in The Park Record, Park City Television and KPCW Radio
  - » Post-event recognition in The Park Record and Park City Television
  - » Name/Logo on Habitat for Humanity website for the year
  - » Recognition in Habitat for Humanity and ReStore Social Media (20,700 followers)
  - » Recognition in Habitat for Humanity newsletter (5,600 contacts)
  
- ✓ On-site Event Recognition at Overall Ball Gala, including:
  - » Printed Signage
  - » Sponsor Slideshow
  - » Recognition on stage during Live Program



# Block Builder Sponsor \$5,000

## Package Includes:

- ✓ 6 guest tickets to Overall Ball Gala.
- ✓ Recognition on Collateral Pieces as the Block Builder Sponsor of the Overall Ball Gala including:
  - » 100 Event Posters- Name/Logo Placement
  - » 250 Event Programs- Name/Logo Placement
  - » Quarter Page Ad in Event Program
- ✓ Recognition as Block Builder Sponsor for all Event Promotions, including:
  - » Pre-event promotions in The Park Record, Park City Television and KPCW Radio
  - » Post-event recognition in The Park Record and Park City Television
  - » Name/Logo on Habitat for Humanity website for the year
  - » Recognition in Habitat for Humanity and ReStore Social Media (20,700 followers)
  - » Recognition in Habitat for Humanity newsletter (5,600 contacts)
- ✓ On-site Event Recognition at Overall Ball Gala, including:
  - » Printed Signage
  - » Sponsor Slideshow

# Home Builder Sponsor \$3,500

## Package Includes:

- ✓ 4 guest tickets to Overall Ball Gala.
- ✓ Recognition on Collateral Pieces as the Home Builder Sponsor of the Overall Ball Gala including:
  - » 100 Event Posters- Name/Logo Placement
  - » 250 Event Programs- Name/Logo Placement
- ✓ Recognition as Home Builder Sponsor for all Event Promotions, including:
  - » Post-event recognition in The Park Record and Park City Television
  - » Recognition in Habitat for Humanity and ReStore Social Media (20,700 followers)
  - » Recognition in Habitat for Humanity newsletter (5,600 contacts)
- ✓ On-site Event Recognition at Overall Ball Gala, including:
  - » Printed Signage
  - » Sponsor Slideshow

# Event Partner \$1,500

## Sponsor one fun element of the event!

Opportunities include the bar, dessert station, photo booth, dance floor and centerpieces.

### Package Includes:

- ✓ Recognition on Collateral Pieces as the Entertainment Partner of the Overall Ball Gala including:
  - » 250 Event Programs- Name/Logo Placement
- ✓ Recognition as an Entertainment Partner for Event Promotions, including:
  - » Post-event recognition in The Park Record and Park City Television
  - » Recognition in Habitat for Humanity and ReStore Social Media (20,700 followers)
  - » Recognition in Habitat for Humanity newsletter (5,600 contacts)
- ✓ On-site Event Recognition at Overall Ball Gala, including:
  - » Printed Signage
  - » Sponsor Slideshow