



This Holiday season, Habitat for Humanity of Summit and Wasatch Counties will hold a tree auction to raise critical funds for their work to build affordable homes for local families. Habitat is seeking volunteer groups to decorate these trees for public auction. All funds raised will directly support Habitat's important work at Silver Creek Village, where we are currently building 26 homes.

Volunteer Commitment

Volunteers are asked to have a completed, decorated tree in the Habitat ReStore by November 14, 2022.

Habitat will provide each group with an artificial tree and an opportunity to select decorative items from current ReStore stock (see dates below) with which to decorate their tree. Using ReStore items is not required, however, and volunteers are welcome and encouraged to use any items they wish.

Groups are encouraged to embrace the 2022 auction theme, *Celebrate Home*, as they plan their tree.

Tree decorators are being sought from four groups:

Business	Decorator/Designer	Community	Individual/Family
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A limited number of entries will be accepted in each category; please make sure to indicate your category when completing the commitment form.

Trees may be decorated in-store on Sunday, November 13 or Monday, November 14, 2022, or groups may have them delivered. Volunteers are responsible for transporting trees and items to and from the ReStore, should they desire to decorate off site.

2022 Key Dates

Monday, October 17, 5:00 PM: Registrations for decorating teams must be submitted. Teams will schedule their day and time to pick up trees and supplemental decorations.

Sunday, November 13 and Monday, November 14: Decorate trees at the ReStore, or have decorated trees delivered by 7:00 pm Monday

November 15-November 19: Trees on display for viewing at the ReStore, and online Holiday Tree Auction is live! Bidding closes at 8:00 pm on November 19.

November 15: Opening night reception from 6:00-8:00 pm



Volunteer Group Commitment

Name: _____

Mailing Address: _____

Phone number: _____ Email: _____

Group Name, if applicable: _____

of participants in group (approximately): _____ How many under 18? _____

Additional group members who should receive emails (name and email):

Category Participating in

- Business
- Decorator/Designer
- Community Group
- Individual/Family

Please describe your initial inspiration and plans for your tree in 2-3 sentences:

Habitat reserves the right to decline final trees from display and auction should they be deemed inappropriate.

Thank you for your support!

Please complete this form and email it to development@habitat-utah.org
Questions? Contact Monika at 435-658-1400 or development@habitat-utah.org



Sponsorship Opportunities

This holiday season, Habitat for Humanity of Summit and Wasatch Counties will hold a tree auction to raise critical funds for their work to build affordable homes for local families. Sponsorships offer an opportunity to publicly support this worthy event. All funds raised will directly support Habitat's important work at Silver Creek Village, where we are currently building 26 homes.

Beginning at \$500, sponsorships are available for those who are interested in recognition with this event and/or for those who would like to help but who are unable to commit to decorating a tree.

Title Sponsor **\$5,000 (one available)**

- Company named listed as "brought to you by" beneath the Habitat Holiday Tree Auction 2022 on all promotional materials
- Company recognized as sponsor of the opening night reception on November 15
- Opportunity to invite guests to opening night reception
- Company logo prominently displayed on event website and in event email blasts
- Logo recognition in ReStore signage
- Three social media posts tagging and featuring company logo

Give the Gift of a Tree \$2,000 (two available)

- Sponsor a tree created/selected for a current Habitat homeowner. Company logo displayed next to tree as the "Give the Gift of a Tree" sponsor
- Company logo displayed on event website and in event email blasts
- Logo recognition in ReStore signage
- Two social media posts tagging and featuring company logo

Tree Trimmer **\$1,000**

- Company logo displayed on event website and in event email blasts
- Logo recognition in ReStore signage
- Two social media posts tagging and featuring company name

Holiday Helper **\$500**

- Company name displayed on event website and in event email blasts
- Name recognition in ReStore signage
- One social media post tagging and featuring company name

Contact *Monika Guendner*, Community Engagement and Marketing Manager at development@habitat-utah.org for more information.