



Sponsorship Opportunities

This holiday season, Habitat for Humanity of Summit and Wasatch Counties will hold a tree auction to raise critical funds for their work to build affordable homes for local families. Sponsorships offer an opportunity to publicly support this worthy event. All funds raised will directly support Habitat's important work at Silver Creek Village, where we are currently building 26 homes.

Beginning at \$500, sponsorships are available for those who are interested in recognition with this event and/or for those who would like to help but who are unable to commit to decorating a tree.

Title Sponsor **\$5,000 (one available)**

- Company named listed as "brought to you by" beneath the Habitat Holiday Tree Auction 2022 on all promotional materials
- Company recognized as sponsor of the opening night reception on November 15
- Opportunity to invite guests to opening night reception
- Company logo prominently displayed on event website and in event email blasts
- Logo recognition in ReStore signage
- Three social media posts tagging and featuring company logo

Give the Gift of a Tree **\$2,000 (two available)**

- Sponsor a tree created/selected for a current Habitat homeowner. Company logo displayed next to tree as the "Give the Gift of a Tree" sponsor
- Company logo displayed on event website and in event email blasts
- Logo recognition in ReStore signage
- Two social media posts tagging and featuring company logo

Tree Trimmer **\$1,000**

- Company logo displayed on event website and in event email blasts
- Logo recognition in ReStore signage
- Two social media posts tagging and featuring company name

Holiday Helper **\$500**

- Company name displayed on event website and in event email blasts
- Name recognition in ReStore signage
- One social media post tagging and featuring company name

Contact *Monika Guendner*, Community Engagement and Marketing Manager at development@habitat-utah.org for more information.